

Professionalism and Booking

Objectives: By the end of the session students should be able to..

- Attend jam sessions, shows, and play as a sit-in to get more involved in their local scene
- Professionally communicate with venue, bandleaders, and other musicians
- Assert themselves and ask questions as a bandleader and a sideman
- Prepare successfully for a gig as a bandleader and a sideman

Materials

- Guided notes sheet (btnworkshop.com)
- Slideshow (btnworkshop.com) and projector
- Writing utensils

Welcome to the session and duet (15 min)

- Play
- Introduce co-presenters
- Check students' homework from last session (Auditions for other programs)

How to get into the scene (15 min)

- Session list and etiquette
 - List of days, times, and locations, for all jam sessions in your city
 - How should you act during jam sessions
- Seeing local shows
 - How to introduce yourself at shows
 - **Activity: Role play introducing yourself to a musician**
- Sitting in
 - What is sitting in
 - Sitting in etiquette

Communication/Communication etiquette (10 min)

- How to draft booking email
- **Activity: Roleplay scenarios one and two**
- Replying to people in a timely manner
- Asking questions
- Keep a calendar and enter events immediately

Call to prep to day of expectations (15 min)

- The call should include...
- Your preparation should include...
- **Activity: Roleplay scenarios three and four**
- Day of considerations
- **Activity: Make a day of performance checklist including everything you'll need for a successful gig**

How to be a bandleader (25 min)

- Purpose of music, audience, known repertoire amongst band, variety
- How to make a set list
 - **Activity: practice making set lists and beforehand choose a venue and audience**
- What are your responsibilities?
- What to expect from the venue
- **Activity: you have \$300 to book however many people you want at cafe vivace, who are you hiring, what are paying them, and what music do you want to play**

If extra time

- Activity: find a local show you want to go see

Program wrap up (10 min):

- Thanks for a wonderful year; here's what we've learned